



Words and Music Meet Bits and Bytes Local students to join in Hi-Tech Cross-Country webcast on 10th Anniversary Music Monday

On **Monday, May 5**, music will take the form of not only notes, words and sounds, but also bits, bytes and pixels. [Music Monday](#) will celebrate its **10th anniversary** with a live webcast linking simultaneous cross-Canada events in St. John's NL; Halifax Regional Municipality NS; Charlottetown, PEI; Toronto, ON; Edmonton, AB; Whitehorse, YT; Ottawa, ON; and Montreal, QC and Vancouver, BC. The event concludes with a synchronized nationwide performance of *I.S.S. (Is Somebody Singing)* with former **Canadian Space Agency Astronaut Col. Chris Hadfield**, led by [Maestro Bramwell Tovey](#) of the Vancouver Symphony Orchestra. The live webcast will air between **12 - 1pm ET on Monday, May 5, 2014** and can be accessed at [MusicMonday.ca](#)

The live web cast begins with a welcome featuring by two high school students in Gander, NL. The live web continues with segments from Charlottetown (12:02 p.m. EDT), Halifax (12:06 p.m. EDT), St John's (12:10 p.m. EDT), Toronto (12:15 p.m. EDT), Ottawa (12:20 p.m. EDT), Montréal (12:24 p.m. EDT), Edmonton (12:30 p.m. EDT and 12:36 p.m. EDT), Whitehorse (12:36 p.m. EDT), Vancouver (12:40 p.m. EDT). Maestro Tovey will lead the singing of the official song at 12:51 p.m. EDT. *Timing may change on the day!

Canada's National Arts Centre is the site for the 12:20 p.m. EDT performance of a massed choir led by [Jackie Hawley](#) and featuring over 450 students from 13 different community youth choirs. Hosted by CBC Ottawa anchor Lucy van Oldenbarneveld and young trumpet student Malcolm Horava, the concert will also feature [Stellae Boreales](#) (Ottawa Suzuki Strings Violin Ensemble); flamenco guitarist [Servantes](#), award-winning artist, poet, musician YAO, and an [NAC Orchestra](#) string quintet. **MP and singer-songwriter Andrew Cash and Geneviève Cimon**, Director of the NAC's Music Education and Community Engagement will be on hand to lend an official stamp on the celebrations.

Ottawa Mayor Jim Watson will proclaim May 5th 2014 to be Music Monday in Ottawa. This marks the 10th year in a row that National Arts Centre will join the Coalition for Music Education along with hundreds of thousands of community members in the National Capital Region and across the country in a nation-wide sing-along which highlights the importance of learning music for young people in Canada.

Since its inception in 2005, Canada's annual celebration of music education, Music Monday has touched the lives of millions of students and teachers across Canada who take their music programs into their communities to perform the same song on the same day, at the same time, uniting the entire country in song. Music Monday takes place on the first Monday May each year.

Video conferencing and webcast technology are being provided by The Centre for Distance Learning and Innovation (Newfoundland and Labrador Department of Education) and Memorial University's Distance Education, Learning and Teaching Support ([www.delts.mun.ca](#)). The videoconference connection to the National Arts Centre is made possible by the NAC's distance learning studio, Hexagon.

Music Monday 2014 is made possible with the generous support of TD Bank Group and The NAMM Foundation, as well as Titanium level support from Yamaha Canada Music Inc. and Long and McQuade and all of our [partners](#).

The National Arts Centre wishes to thank the Friends of the NAC Orchestra. Without their generous support, this event would not be possible.

ABOUT MUSIC MONDAY

Launched in 2005, [Music Monday](#) is the world's largest single event dedicated to raising awareness for music education. Each year, hundreds of thousands of students, educators, and music makers participate in a simultaneous nationwide concert performance of an original song written by a Canadian artist. In 2013, Music Monday extended its reach into space with *I.S.S. (Is Somebody Singing)* co-written by former Canadian Space Agency Astronaut and musician Chris Hadfield and Barenaked Ladies' Ed Robertson, and commissioned by CBCMusic.ca and The Coalition for Music Education. More info: www.musicmonday.ca.

ABOUT THE COALITION FOR MUSIC EDUCATION

Music Monday is an annual initiative of The Coalition for Music Education, an organization made up of parents, students, educators, and business people from varying walks of life who support school music programs and highlight the importance of music education for all young people in Canada. More info: www.musicmakesus.ca.

ABOUT TD COMMUNITY GIVING

TD Bank Group invests in communities in order to effect positive change in the places where it operates and where its clients and employees live and work. In 2013, TD donated over \$74.7 million to support community organizations in Canada, the United States and the United Kingdom. In Canada, TD focuses on education and financial literacy, creating opportunities for young people and the environment. For further information, please visit www.td.com/corporate-responsibility.

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